
Baseline Newsletter November 2024



From the President's Desk

Dear Valued Members,

As we enter the season of gratitude, I want to take a moment to reflect on recent milestones and express my appreciation for each of you.

On November 7th, the project management community across the globe celebrated International Project Management Day. It was an inspiring occasion that underscored the vital role project management plays in shaping successful outcomes across industries. Recognizing the contributions of the project management community, the State of Michigan has officially declared November as Project Management Month.

This proclamation is a wonderful acknowledgment of the tremendous contributions project managers make in Michigan. It's a reminder of the valuable impact we collectively have, and this achievement is a direct result of your hard work and commitment.

As we approach Thanksgiving, I want to extend my sincere thanks for your continued support of our chapter. Your involvement and enthusiasm are what keep us moving forward.

Wishing you and your families a joyful and restful Thanksgiving. May this season bring you reflection, appreciation, and moments of celebration. I look forward to all we will accomplish together in the months ahead.

Yours Sincerely,
Anthony Amalraj



November is Project Management Month



In recognition of November being recognized as Project Management Month, Gretchen Whitmer, governor of Michigan, issued a proclamation proclaiming November 2024 as Project Management Month in Michigan.

You can read the full text of the proclamation here:

<https://www.michigan.gov/whitmer/news/proclamations/2024/11/01/november-2024-project-management-month>





Attend the IIL Chapter Advantage Program Appreciation Webinar

IIL is presenting a free webinar to be held on **December 5, 2024 at 1:00 PM EST** on Grateful Leadership in the Age of AI by Judy Ulmas. This webinar is **free** for all PMI Great Lakes Chapter members and is part of IIL's quarterly IIL Chapter Advantage Program webinar series.

Register today for this free live webinar and enjoy 30-day on-demand access.

You will also be entered to WIN a \$ 300.00 Amazon Gift Card.

Register here: <https://form.jotform.com/242964132899066>

2024 Annual Chapter Meeting

Join the chapter Executive Committee on Monday **December 16th from 6:00 pm to 8:00 pm** as we review our successes in 2024 and plans for the new year.

Advance, online registration will close at 12:00 noon Friday 12/6. **[Click here to register.](#)**

There is no charge to attend this meeting. No PDUs will be offered, but please join us to review the accomplishments of the past year and see what is planned for next year.





Better Together Initiative Thank You Letter

Dear All,

Thank you for attending last week's session!

It was a fantastic opportunity to learn more about each other and lay the groundwork for fostering a collaborative and productive environment this year.

I truly appreciate the energy and insights shared by everyone.

A special thank you to Naina for presenting such valuable insights on their club's successful initiative.

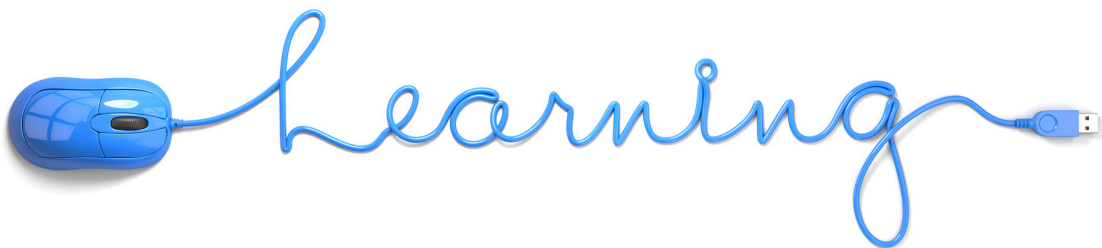
As promised, [here is the link](#) to the board game she mentioned during her presentation.

The presentation deck is attached for your reference.

Looking forward to our continued collaboration and another productive session ahead!

Thank you

Sacha Abi Khali
Regional Academic Specialist



The Symposium Video on Demand Speaker presentations for 2023 & 2024 will go on sale beginning Friday November 15th for only \$99!

Available for purchase through 12/31/24 and have access through 12/31/25

Earn over 30 PDUs!

[Don't miss out, click here to place your order!](#)



Thank You for Attending the 2024 PMIGLC Professional Development Day!

We are so grateful for everyone who attended our fall PDD event on October 18th, especially our partners from the State of Michigan and Central Michigan University. This year's theme, "*Transforming Project Management in an AI World*," led to thought-provoking sessions and insights. Dr. Leon Herszon, our dynamic keynote speaker, delivered not one but two impactful keynote addresses—one in the morning and another in the afternoon. From these informative talks to engaging breakout workshops, we hope you felt the impact! This year was especially significant as we celebrated our chapter's 45th anniversary. Congratulations to our prize winners, and heartfelt thanks to our phenomenal volunteers—your dedication and teamwork were the true driving forces behind this event's success. And yes—you all looked fantastic!

All the Best,
Kiesha Williams, MBA, PMP

P.S. Reserve the Date for April 11th. Our 2025 Spring Symposium will focus on "*Sustainable Project Management: Driving Change for a Greener Future*." You won't want to miss it!

Chapter Leaders



Chapter Volunteers



2024 PMIGLC PDD



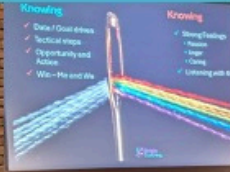
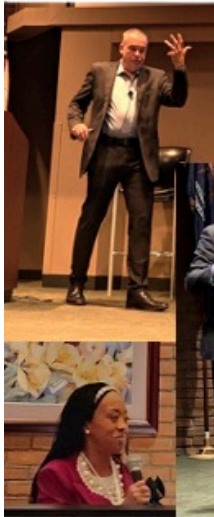
Partnering Groups



State of Michigan

CMU Project Management Chapter

Speakers



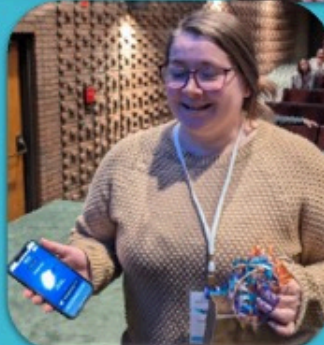
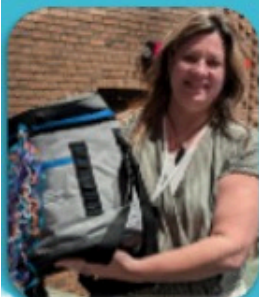
2024 PMIGLC PDD



2024 PMIGLC PDD

WINNERS!

CONGRATULATIONS





PM Musings: The Symbiotic Relationship of Project and Change Management

It's my favorite time of year, fall!

Living in Michigan, we're fortunate to experience the most beautiful transitions between seasons, and I must say, the shift from summer to fall is particularly special. The crisp air, vibrant foliage, and sense of renewal make this time of year a reminder of the beauty of change. Just as nature moves from one season to another, bringing balance and preparing for what comes next, the disciplines of project and change management work hand in hand to guide organizations through transformation.

In nature, the relationship between summer and fall is symbiotic, meaning that these two seasons support and depend on one another to ensure balance in the environment. Symbiosis is defined as a close, mutually beneficial relationship between different organisms or systems. Summer nurtures growth and abundance, while fall prepares for rest and renewal. Without the fullness of summer, fall wouldn't be able to set the stage for the next cycle of growth. This harmony in nature parallels the connection between project and change management. These disciplines, though distinct, thrive when they work together toward a common goal.

As a professional who works in both change management and project management, I'm often asked to explain the differences between the two. While both are essential to delivering value to an organization, understanding their unique roles, and their symbiotic relationship, is key to appreciating how they contribute to success.

Let's first look at project management. At its core, project management is about delivering a specific outcome, product, or service within defined parameters of time, budget, and scope. It's a structured discipline that ensures that every step along the way is carefully planned, monitored, and controlled to achieve the desired result. A well-managed project is like a productive summer, it brings about growth, delivers on expectations, and builds something tangible.

Now, change management steps in to prepare people, processes, and the organization for the new reality that the project creates. It focuses on the human side of change, how individuals adapt to new systems, processes, or ways of working. In the same way fall helps nature transition toward dormancy and prepare for winter, change management helps ensure that once a project's outcomes are delivered, they are embraced and sustained by the people who are impacted by them. It's about ensuring that change sticks and the benefits of the project are realized in the long term.

While project management might define "what" will change (e.g., the implementation of a new technology or system), change management defines "how" that change will be adopted and supported by the people who will be using it. When these two disciplines work together, the result is a holistic approach to transformation. Projects get delivered on time and within scope, and people are ready, willing, and able to embrace the changes those projects bring.

Without project management, change efforts might lack structure, fail to meet deadlines, or go over budget. Similarly, without change management, projects can succeed on paper but fail in practice because the people needed to make the change a reality haven't been fully prepared. Just as summer and fall depend on each other for balance in the natural world, project and change management depend on each other to ensure organizational success.

Think of project management as the "summer" of organizational transformation. It brings about growth, delivers the new tools, processes, or structures that the organization needs to thrive. But without change management, the "fall" the organization may not be ready to fully embrace or benefit from those changes. Fall clears the path for the next season of growth by helping people let go of the old and embrace the new.

Recognizing the symbiotic relationship between project and change management mirrors the natural balance of change. Just as each season plays a crucial role in the cycle of growth and renewal, project and change management are partners in guiding organizations through successful transformations. By understanding and embracing both disciplines, organizations can move through change with confidence and clarity, ensuring both the delivery of key outcomes and the adoption of new ways of working. As we witness the beauty of summer transitioning into fall, let's also appreciate how these disciplines come together to create lasting value for our organizations.



April Callis Birchmeier CSP, PMP, CCMP™ is a PMP, Global Guru in Organizational Culture, and Recipient of the International Change Awards – Lifetime award, who implements change for government, healthcare, and corporate clients. She's also the bestselling author of **READY, Set, Change! Simplify and Accelerate Organizational Change**.

As a Qualified Education Provider, and PMI Training Instructor, she prepares and trains project professionals to pass the CCMP™ Certified Change Management Professional certification.

You can reach her at April@Springboard-Consult.com



The PMI Job Board has enhanced features, making it easier to connect job seekers and employers in the project management industry. You can access PMIGL's Job Board of local postings at <https://pmiglc.org/job-postings>



What is Disciplined Agile Certification?

As a leader in project management education, we are working with Peak Business Management to offer the official PMI Disciplined Agile workshop and DASM certification program for individuals looking to pass the exam and become a Disciplined Agile Scrum Master (DASM). Learn more at <https://pmiglc.org/peakbusinessmanagement>

Earn Free PDUs!

Peak Business Management, is offering chapter members free PDUs! Please [visit their website](#) for more details. Be sure to use the password PeakPDU0922 to access this offer.

PMIGL is thrilled to shine a light on our partnership with IIL.

Members have access to an incredible array of benefits and amazing opportunities such as discounts on courses, free webinars, and so much more. Please visit the IIL/PMIGL website

What is KICKOFF™?

KICKOFF™ is a free, interactive project management course that only takes 45 minutes to complete. Use it to get up to speed on project management basics.

Once you're done, you can share a badge that shows you know the basics of managing projects from start to finish. Please visit <https://www.pmi.org/kickoff/> for more information.

Stay Up to Date with PMIGL

Help promote PMIGL by following us on [Facebook](#), [X \(Twitter\)](#) and [LinkedIn](#), and share our upcoming events and volunteer opportunities as you see posted. You never know what door may open!



Welcome New Members & Congratulations on Milestone Anniversaries
Congratulations to members on their milestone anniversaries this month.
Thank you for your valued membership and continued support!
Also, welcome to our new members who recently joined the chapter.



Chapter Sustained Sponsors

Annual Sustained Sponsorship - Thank You to Our 2024 Sponsors

PMIGL would like to thank our chapter sponsors for 2024: IIL, IntelliBee, The Judge Group, and our newest sponsor SNA Technologies. We greatly appreciate your contributions to making our chapter successful. Thank you for your support!

Sponsorship Opportunities Available

Annual Sustained Sponsorship opportunities in Diamond, Platinum, Gold, Silver, and Copper levels are available on a first come - first serve basis. Limited seats are also open for Symposium, Golf Outing, Monthly Meetings, and PD Day chapter event sponsorship.

Please visit our Sponsor page [HERE](#) for more details. You can contact director.sponsorship@pmiglc.net if you have any questions.

GOLD LEVEL



SILVER LEVEL

